

How To Create Brass Artwork For Your Hardback Book

What is a brass?

A device made of zinc which is used to stamp the foil lettering on to the 'cloth' finish on a hardback typically on the spine, front or both.

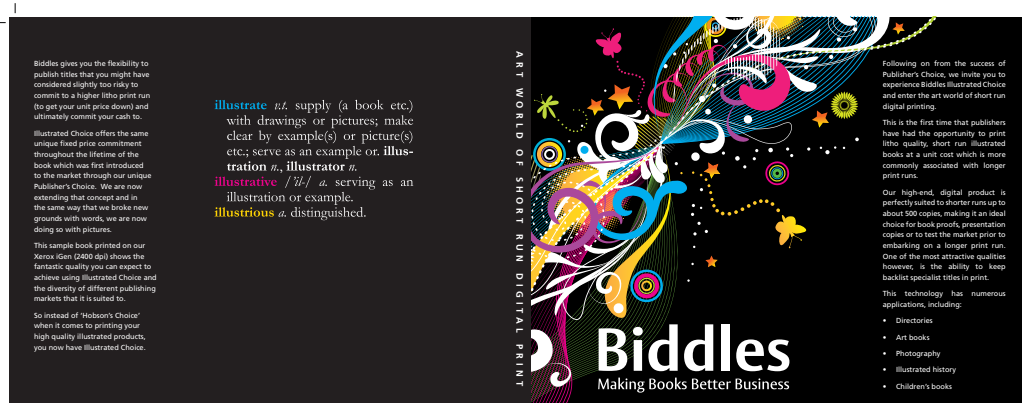
It is typically a copy of your spine/front text and usually includes the title, author's name and sometimes a logo (Please note any very small intricate detail is difficult to reproduce and should be avoided).

The areas that you require blocked will need to be set up as 100% black regardless of the colour on the printed dustjacket or what the final colour of the foil will be.

Please supply this as a separate PDF file to your printed dustjacket labelled clearly.

Please see our sample below:

Printed dustjacket



For further information please visit
www.illustratedchoice.co.uk or call
us on (01553) 764728



For more information
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A R T W O R L D O F
S H O R T R U N D I G I T A L P R I N T

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Artwork if having blocking on spine

Artwork if having blocking on spine and front

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